

Corallia Clusters Initiative

Business | Innovation | Technology

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Innovation

Future

Complementarity

Product

Organization

Growth

Patent

Relationships

Communication

Participation

Nucleus

Expansion

Global

Cooperation

Multi-linearity

Productivity

Target

New generation

Hub

Cell

Enhancement

Progress

Ecosystem

Knot

Creativity

Sustainability

Recognition

System

Energy

Local

Orbit

Movement

Knowledge

Information

Nature

Configuration

Neighboring

Laboratory

Development

Strategy

Growth

Democracy

Joy of creation

Technology

Beam

Power

Structure

Mechanism

Will

Action

Novelty

Inventiveness

Entrepreneurship

Benefit

Sphere

Reciprocal

Circuit

Electronics

Flow

Polyphony

Science

Team

Management

Coordination

Modern

Convergence

Circle

Network

Competence

Dialogue

Policy-making

Union

Interactivity

Solutions

Society

Catalyst

Competition

Multiculturalism

Ελάτε μαζί μας στη
Χαρά της δημιουργίας

Join us in the
Joy of creation



Συναγωνιζόμαστε
Διεθνώς

Δημιουργούμε
Τοπικά

Develop
Regionally

Compete
Globally



Καινοτομία
MADE IN GREECE

Innovation
MADE IN GREECE

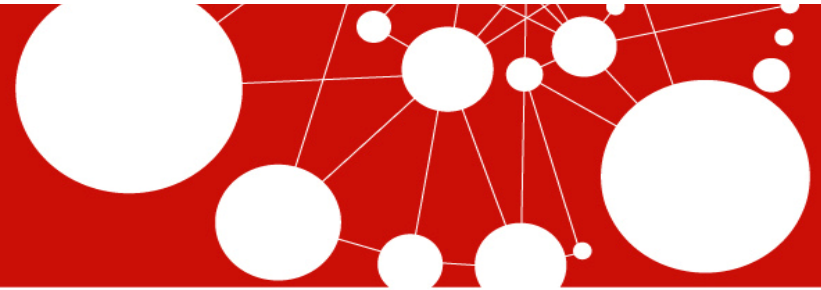




[what is] Corallia?

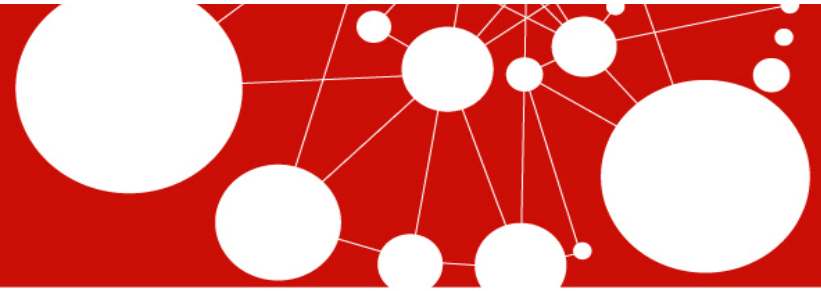
- Corallia is a Cluster Initiative coordinator
 - under the GR Ministry of Development
 - structured as per international best practices on CI coordinator
 - creating a private-public partnership
- Corallia Mission Statement
 - Assist in the advancement of innovation clusters in technology sectors, where Greece has the capacity to build a worldwide competitive advantage

[profile of]
Corallia clusters

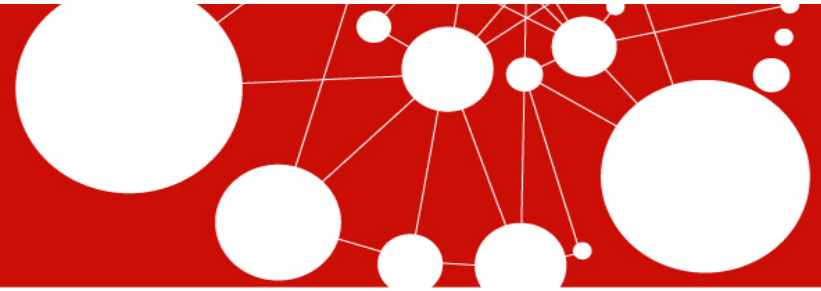


- are **knowledge-intensive**, keen on R&D of innovative products with potential to generate direct or indirect revenues, or royalties, through their exploitation
- have **strong exports orientation**, penetrating regional, European and world markets, boosting the competitiveness of Greece in the international arena
- possess **success stories of international caliber**, capable of convincing potential investors that Greece has world-class prospective with a “can-do” philosophy
- leverage **top class human capital**, that possesses a solid base in sciences and engineering and is the driving element behind innovative companies
- center on **SMEs** that can develop rapidly new ideas and **large corporations** that can lead the way in product-development and marketing activities
- exhibit **pre-cluster formation characteristics** (“bottom-up” rather than “top-down” approach), seeking economies-of-scale and economies-of-scope

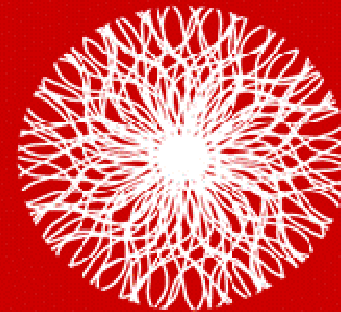
[puzzle elements of] Corallia clusters



- Start-ups, spin-offs, SMEs, “old-timers” and big local players
 - expand their revenues and partnerships
 - increase their competitiveness and join a growing business eco-system
- Grads, post-grads, professors, (*would-be*) entrepreneurs, etc.
 - get employed in an existing company or set up their own
- Funding bodies, including VCs and other private equity organizations
 - invest in cluster members directly or/and set up a new fund with GR co-financing
- Multinationals seeking to establish R&D Design Centers in Greece
 - Access to skilled human capital
 - Access to matching funds, development subsidies, and other incentives



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Συνεργατικών Σχηματισμών